



DO YOU CARE IF OUR WILDLIFE HERITAGE SURVIVES?

UNDERSTAND THE ANSWER TO THE THREATS FACING OUR PARKS, SANCTUARIES AND THEIR INHABITANTS:

#### THE COLD INDISPUTABLE TRUTH

By 2100 there will be 4 billion people in Africa. Our parks are threatened by the disenfranchised of local rural communities: unless their aspirations are fairly addressed very soon parks and sanctuaries **WILL** disappear.

Across Africa, loss of wildlife habitat, due to the indifference towards **Sustainable, Legal Trading in Wildlife Products (trade)**, and the resulting lack of community inclusion, drive the rapid decline of our wildlife heritage. **NOT** poaching or hunting - these can be controlled and managed if this **trade** becomes a reality.

African Custodians of Wildlife have been denied their rights to make critical, legal, scientifically sound and ethical decisions that impact directly upon the very existence of their precious environmental assets.

The Western, neo-colonial, donate and dictate principal has enslaved Africa and proved to be a disaster: For over 40 years the CITES ban on the legal sale of rhino horn has created the rhino crisis we now face.

#### THE WAY FORWARD (IN THE SPIRIT OF ENVIRONMENTAL AND ECONOMIC JUSTICE)

Wildlife must sustain its own existence through **trade**. **THE MOST** reliable Scientists, Conservationists and Wildlife Economists agree that there is no other way: See: <http://ltrs.org.za> for details.

Our goal must be to create the economic infrastructure that will provide the funds necessary to avoid the ultimate collapse of our precious African resources. LTRS has expertly drafted a blueprint for this.

African Leaders, at recent High-Level Meetings have agreed to drive a powerful new African initiative to take back the right to manage their own affairs; resetting the agenda for natural resources management.

Their aim is to reduce poverty at household level, turn wildlife into an ethical rural and economic engine through **trade** and develop strong community institutions to help govern wildlife sanctuaries. Sustainable implementation of this initiative will be based on high level, rigorously debated and enforceable protocols.

#### GIANT ECONOMIC BOOST TO PROVIDE THE FUNDS NECESSARY

The Wildlife Ranching Industry in SA turns more than R100 Billion per annum. SA is an international leader in this field. Our wildlife population, including many threatened species, increased by more than 500% in 10 years, while anti-**trade** countries have shamefully seen their wildlife populations decline by 80%.

Respected SA Economists say that the **trade** could generate more than a trillion Rand for South Africa over the next five years, thus dealing a severe blow to illegal trade and negating the possible extinction of species.

CITES MUST RECOGNISE THAT IT IS ESSENTIAL TO ALLOW LEGAL, ETHICAL, AUDITED, WISELY MANAGED, GOVT APPROVED, SUSTAINABLE AND PROFITABLE **TRADE** IN WILDLIFE PRODUCTS; AS PROPOSED BY THE EXPERTISE WITHIN THE LTRS. THEY IGNORE THIS AT THE PERIL OF OUR AFRICAN WILDLIFE HERITAGE

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